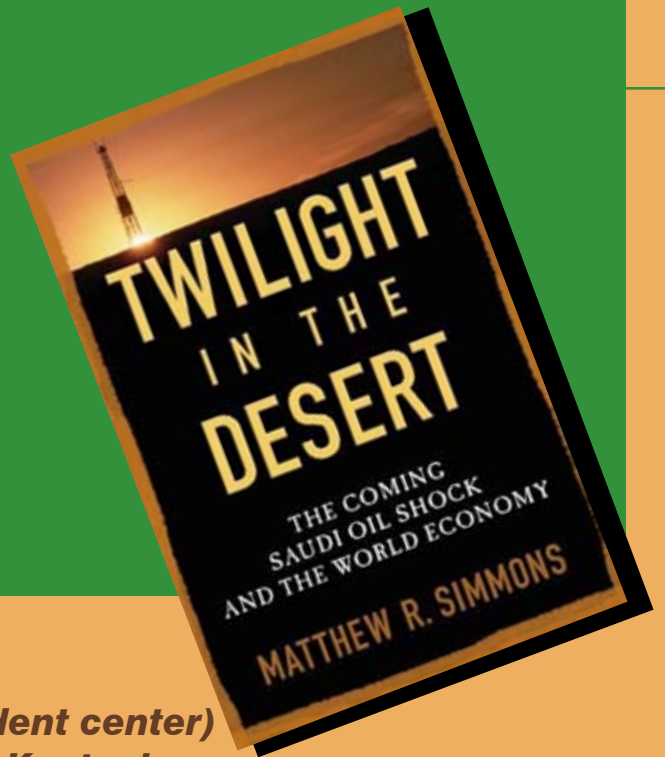


# CAER Distinguished Lecturer Matt Simmons



Mike Eliason. Reprinted with permission from the Santa Barbara News-Press



**November 15th, 7:00 pm - 8:00 pm**

**Free, and open to the public**

**Location: Worsham Theatre (inside the student center)**

**University of Kentucky Campus, Lexington, Kentucky**

This year's distinguished speaker is Mr. Matthew Simmons, author of "Twilight in the Desert: The Coming Saudi Oil Shock and the World Economy." The book, listed on the Wall Street Journal's best-seller list, describes what Mr. Simmons sees as a crisis in the not too distant future. He studied energy for over 30 years on-site in the Mideast and spent decades analyzing energy problems. He concluded that 'proven reserves' were worthless data. His mission now is to educate the public that the world's oil peak is much closer than the Saudis are telling us. Simmons argues that Saudi reserves could soon face a serious and irreversible decline, and considers what the world will look like when Saudi petroleum reserves peak. How high will prices rise? What impact will shortages have on the growing, energy hungry economies of India and China? Rather than hope for the discovery of new oil resources, Simmons presents a blueprint for a new global economy as the age of cheap oil ends. How important is conservation? Which alternative energy sources are most promising?

Mr. Simmons is the Chairman of Simmons & Company International, a specialized energy investment banking firm. He also is a frequent speaker at government forums, energy symposia and in boardrooms of many leading energy companies around the world.



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